



**DYNACE INDIA  
AGENCY PVT LTD**

**CIN : U86900TN2025PTC177323**

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### **DYNACE REMUNERATION PROGRAM**

The Dynace Remuneration Program is a flexible and rewarding business opportunity that allows individuals to work part-time or full-time according to their convenience. It provides an opportunity to build your own independent business from your preferred location by retailing Dynace products.

The Dynace Remuneration Program is open to everyone who wishes to explore an entrepreneurial opportunity. It enables individuals to grow their business through retailing products and introducing others to the Dynace business opportunity. Those individuals, in turn, may retail products and further expand the network. By sharing your sales and marketing knowledge with your growing team, you not only build your own business network but also empower others to establish their independent businesses.

Direct Sellers can retail quality Dynace products directly to customers. As your retail sales and network expand, the rewards, incentives, and bonuses you earn increase proportionately.

### **How to Become a Direct Seller**

Any individual who wishes to start an independent business can become a Direct Seller with Dynace India Agency Private Limited.

The process begins by registering as a customer with the company through a simple registration form, free of cost. Customers may purchase products for personal consumption using the referral code of an existing Direct Seller.

Once a customer is satisfied with the quality of the products, he or she may refer Dynace products to prospective customers and become eligible to earn financial benefits. To qualify for incomes and bonuses under the Dynace Remuneration Program, the customer must formally become a Direct Seller by accepting the Direct Seller Agreement and agreeing to abide by the terms and conditions of Dynace India Agency Private Limited.

This structured approach ensures transparency and provides a clear pathway from being a satisfied customer to becoming an independent business partner with Dynace.

### **TYPES OF INCOME**

1. Retail Profit
2. Direct Sponsor Bonus
3. Team Sales Bonus
4. Team Builder Bonus
5. Unilevel Bonus
6. Performance Rewards

### **INCOME DESCRIPTION**

#### **RETAIL PROFIT**

Retail Profit is the foundational income stream in the Dynace Remuneration Program and is earned directly by the Direct Sellers through the resale of Dynace products. This income is

generated through the price difference between the Maximum Retail Price (MRP) and the Discounted Price (DP).

Direct Sellers purchase products from the company at a Discounted Price (DP) and are authorized to resell them at the publicly listed Maximum Retail Price (MRP). The difference between the MRP and DP constitutes the Retail Profit, which is earned instantly at the point of sale. Direct Sellers can earn up to 20% Retail Profit on every sale.

**For Example:** Every product in Dynace portfolio has a Maximum Retail Price (MRP) & Discounted Price (DP). If a product has a MRP of Rs. 5999/-, Direct Sellers in Dynace can purchase the same products on DP which is Rs. 4999/- and may resell the same product on MRP and earn Rs. 1000/- (i.e 20% profit) on reselling the product.

Retail Profit = MRP - DP

MRP = 5999

DP = 4999

Retail Profit = 5999 - 4999 = 1000/-

20% Retail Profit

#### NOTES:

- **DP:** Discounted Price (price at which Direct Sellers buy products from the company).
- **MRP:** Maximum Retail Price (price printed on the product for customer sale).
- **Retail Profit:** Earned directly by the Direct Sellers; not paid out by the company.
- **Instant Earnings:** Retail profit is earned immediately at the point of sale.
- **Flexible Income:** Direct Sellers can scale retail sales based on personal outreach and customer base.
- **Product Experience:** Encourages product usage and stronger customer relationships.
- The company reserves the right to offer further discounts, which may reduce the effective DP below the listed amount.

#### DIRECT SPONSOR BONUS

The Direct Sponsor Bonus is an incentive available to Direct Sellers under the Dynace Remuneration Program for supporting the growth of their sales network. When a Direct Seller introduces new individuals who register as Direct Sellers with Dynace, and such Direct Sellers undertake genuine retail sales of products to end consumers, Point Value (PV) is generated based on such verified sales.

The Company allocates PV to the network as per its compensation structure. 1 PV is considered equivalent to ₹1 solely for internal calculation purposes. A Direct Seller is eligible to earn Direct Sponsor Bonus up to 40% of the Point Value (PV) generated from the sales made by their directly sponsored Direct Sellers

**For example:** A Direct Seller "U" has sponsored 4 Direct Sellers under his / her network: "A", "B", "C" & "D".

4 sponsored Direct Sellers purchased products of 2400 PV, 7200 PV, 28800 PV & 48000 PV respectively. Then, Direct Sponsor Bonus for U will be calculated as:

A (2400 PV) = 40% x 2400 = 960/-

B (7200 PV) = 40% x 7200 = 2880/-  
 C (28800 PV) = 40% x 28800 = 11520/-  
 D (48000 PV) = 40% x 48000 = 19200/-

Total Direct Sponsor Bonus on purchase of products by 4 sponsored Direct Sellers = 960 + 2880 + 11520 + 19200 = Rs. 34560/-

**Notes:**

- Direct Sponsor Bonus is calculated and paid on daily basis.
- **Closing Period:** Direct Sponsor Bonus is calculated on the Business done between 00:00:00 am to 23:59:59 pm every day.
- **Payout Period:** Direct Sponsor Bonus is paid the very next day of the closing day.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.
- Company reserves the right to change / modify Direct Sponsor Bonus.

**TEAM SALES BONUS**

The Team Sales Bonus is one of the core income opportunities under the Dynace Remuneration Program. This bonus is designed to reward Direct Sellers who actively build their business by promoting Dynace products and helping others do the same. It works on a dual-team structure, where each Direct Seller builds two business teams, called Left Team and Right Team. When both groups generate product sales, Direct Sellers are compensated based on the matched PV between these two teams. Every time a Direct Seller or someone in their team makes a purchase, Point Value (PV) is generated. This PV flows upward and is recorded in both business teams of the referring Direct Seller. As soon as both Left Team and Right Team generate equal sales volume, the matched PV qualifies for payout as Team Sales Bonus. Direct Sellers receive 25% of the matched PV from the team with lower sales, referred to as the Weaker Team. The Value of 1 PV is considered as Re. 1/-.

**For Example:**

A Direct Seller purchases products of 2400 PV and recommends sale of 2400 PV in Left Team and sales of 2400 PV in Right Team, it makes him / her eligible to earn 25% of matching PV as Team Sales Bonus.

	LEFT TEAM	RIGHT TEAM	
Day 1	2400 PV	2400 PV	25% of Matched PV
Matched PV	2400 PV	2400 PV	2400 x 25% = Rs. 600/-
Balance PV	0 PV	0 PV	
Day 2	7200 PV	9600 PV	
Total PV	7200 PV	9600 PV	25% of Matched PV
Matched PV	7200 PV	7200 PV	7200 x 25% = Rs. 1800/-

Balance PV	0 PV	0 PV	
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**NOTES:**

- Team Sales Bonus is calculated and paid on daily basis.
- **Closing Period:** Team Sales Bonus is calculated on the Business done between 00:00:00 am to 23:59:59 pm every day.
- **Payout Period:** Team Sales Bonus is paid the very next day of the closing day.
- To earn Team Sales Bonus, Direct Sellers must have 2 personal enrolled teams.
- The maximum threshold limit of earning Team Sales Bonus on daily basis depends on the Point Value purchased by the referrer Direct Seller as mentioned below:

S.NO	POINT VALUE	TEAM SALES BONUS PER DAY
1	2400 PV	Rs. 2400/-
2	7200 PV	Rs. 9600/-
3	28800 PV	Rs. 28800/-
4	48000 PV	Rs. 48000/-

- Active Business is calculated after all cancellations and refunds deducted from the current payout period.
- Company reserves the right to change / modify the Team Sales Bonus.

**TEAM BUILDER BONUS**

The **Team Builder Bonus** is an additional income opportunity under the **Dynace Remuneration Program**, payable on a daily basis to eligible Direct Sellers. This bonus is calculated only after the daily eligible matched business for **Team Sales Bonus** has been calculated and the applicable daily capping for Team Sales Bonus has been reached.

Under the dual-team structure, when the Left Team and Right Team generate matched PV, the matched PV is first considered for **Team Sales Bonus**, subject to the daily capping applicable to the Direct Seller based on his/her personal purchase PV.

Once the Direct Seller achieves the applicable daily capping limit under Team Sales Bonus, the **balance matched PV**, if any, shall be considered for calculation of **Team Builder Bonus**.

The **Team Builder Bonus** is calculated at **10% of the balance matched PV**, subject to the applicable daily capping limit fixed by the Company for Team Builder Bonus. The maximum daily earning limit for Team Builder Bonus may vary depending on the personal purchase PV of the Direct Seller.

The value of **1 PV is considered as ₹1/-** for internal calculation purposes only.

	LEFT TEAM	RIGHT TEAM	
Day 1	4800 PV	4800 PV	10% of Matched PV

Matched PV	4800 PV	4800 PV	4800 x 10% = Rs. 480/-
Balance PV	0 PV	0 PV	
Day 2	9600 PV	9600 PV	
Total PV	9600 PV	9600 PV	10% of Matched PV
Matched PV	9600 PV	9600 PV	9600 x 10% = Rs. 960/-
Balance PV	0 PV	0 PV	

**NOTES:**

- Team Builder Bonus is calculated and paid on daily basis.
- **Closing Period:** Team Builder Bonus is calculated on the Business done between 00:00:00 am to 23:59:59 pm every day.
- **Payout Period:** Team Builder Bonus is paid the very next day of the closing day.
- To earn Team Builder Bonus, Direct Sellers must have 2 personal enrolled teams.
- The maximum threshold limit of earning Team Builder Bonus on daily basis depends on the Point Value purchased by the referrer Direct Seller as mentioned below:

S.NO	POINT VALUE PERSONAL PURCHASE	TEAM BUILDER BONUS PER DAY
1	2400 PV	Rs. 2880/-
2	7200 PV	Rs. 13920/-
3	28800 PV	Rs. 36960/-
4	48000 PV	Rs. 102000/-

- Active Business is calculated after all cancellations and refunds deducted from the current payout period.
- Company reserves the right to change / modify the Team Builder Bonus.

**LEADERSHIP RANKS**

The Leadership Ranks under the Dynace Remuneration Program represent the growth, consistency, and business development achievements of a Direct Seller within the Dynace network. A Direct Seller progresses through different Leadership Ranks based on the cumulative matched business generated between the Left Team and Right Team. The rank structure is designed to encourage balanced team development, long-term business growth, and active participation within the compensation plan. Each Leadership Rank reflects a milestone achieved through sustained product sales and team performance within the organization. As Direct Sellers expand their network and increase overall business volume, they become eligible to achieve higher leadership positions within the Dynace ecosystem.

The qualification for Leadership Ranks is determined based on the required Point Value (PV) criteria as defined by the Company from time to time.

S NO.	LEFT TEAM	RIGHT TEAM	LEADERSHIP RANKS
1	5,00,000 PV	5,00,000 PV	Star
2	10,00,000 PV	10,00,000 PV	Silver Star
3	20,00,000 PV	20,00,000 PV	One Star
4	40,00,000 PV	40,00,000 PV	Gold Star
5	75,00,000 PV	75,00,000 PV	Two Star
6	1,50,00,000 PV	1,50,00,000 PV	Emerald Star
7	2,50,00,000 PV	2,50,00,000 PV	Team Star
8	4,00,00,000 PV	4,00,00,000 PV	National Star
9	7,00,00,000 PV	7,00,00,000 PV	Crown Star
10	10,00,00,000 PV	10,00,00,000 PV	Royal Star
11	25,00,00,000 PV	25,00,00,000 PV	Global Star One
12	75,00,00,000 PV	75,00,00,000 PV	Global Star Two
13	1,20,00,00,000 PV	1,20,00,00,000 PV	Icon

#### **RANK ACHIEVEMENT BONUS**

The Rank Achievement Bonus is a special reward offered to eligible Direct Sellers upon achieving specified Leadership Ranks under the Dynace Remuneration Program. This bonus is provided as a recognition of the Direct Seller's business growth, team development efforts, and achievement of the required sales milestone within the compensation structure. The Rank Achievement Bonus is awarded only on selected Leadership Ranks as defined by the Company and is payable only once upon successful qualification of the respective rank. The qualification for Rank Achievement Bonus is based on the cumulative matched business generated between the Left Team and Right Team, including eligible business volume arising from product sales, repurchases, and team business activity, subject to the Company's policies and applicable conditions. The Company may define different bonus amounts, eligibility conditions, and verification criteria for each qualifying rank from time to time.

S NO.	LEFT TEAM	RIGHT TEAM	LEADERSHIP RANKS	RANK ACHIEVEMENT BONUS
1	5,00,000 PV	5,00,000 PV	Star	Rs. 15,000/-
2	20,00,000 PV	20,00,000 PV	One Star	Rs. 35,000/-
3	75,00,000 PV	75,00,000 PV	Two Star	Rs. 75,000/-
4	2,50,00,000 PV	2,50,00,000 PV	Team Star	Rs. 1,25,000/-
5	4,00,00,000 PV	4,00,00,000 PV	National Star	Rs. 1,25,000/-
6	7,00,00,000 PV	7,00,00,000 PV	Crown Star	Rs. 1,25,000/-
7	10,00,00,000 PV	10,00,00,000 PV	Royal Star	Rs. 7,50,000/-
8	25,00,00,000 PV	25,00,00,000 PV	Global Star One	Rs. 12,50,000/-
9	75,00,00,000 PV	75,00,00,000 PV	Global Star Two	Rs. 12,50,000/-
10	1,20,00,00,000 PV	1,20,00,00,000 PV	Icon	Rs. 12,50,000/-

#### NOTES:

- Rank Achievement Bonus is calculated and paid on daily basis.
- **Closing Period:** Rank Achievement Bonus is calculated on the Business done between 00:00:00 am to 23:59:59 pm every day.
- **Payout Period:** Rank Achievement Bonus is paid the very next day of the closing day.
- Rank Achievement Bonus is based on actual business volume generated through product sales within the network.
- No bonus is paid merely for enrollment or sponsorship of individuals.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.
- Company reserves the right to change / modify the Rank Achievement Bonus.

#### UNI-LEVEL BONUS

Dynace pays Uni-Level Bonus to its Direct Sellers on every eligible product sale within their network in the form of level-based income. Every sale of a product, whether it is a first-time purchase or a repurchase, generates Point Value (PV). This PV is distributed to Direct Sellers in the upward network as per the compensation structure. Any business generated within the network is considered for this bonus, and the corresponding PV is allocated across different levels. Direct Sellers are eligible to earn a percentage of this PV based on the defined level distribution. A total of 10% of the PV is distributed across up to 10 levels, as per the percentage allocation defined by the Company.

LEVEL	INCOME SLAB	MINIMUM TEAMS REQUIRED
1 <sup>st</sup>	1%	1 Left - 1 Right

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2 <sup>nd</sup>	1%	1 Left - 1 Right
3 <sup>rd</sup>	2%	2 Left - 2 Right
4 <sup>th</sup>	2.25%	2 Left - 2 Right
5 <sup>th</sup>	2.25%	3 Left - 3 Right
6 <sup>th</sup>	0.5%	3 Left - 3 Right
7 <sup>th</sup>	0.25%	4 Left - 4 Right
8 <sup>th</sup>	0.25%	4 Left - 4 Right
9 <sup>th</sup>	0.25%	5 Left - 5 Right
10 <sup>th</sup>	0.25%	5 Left - 5 Right

**For Example:**

You have accumulated below mentioned business from different levels under your personal enrolled team:

Level 1 - 10000 PV

Level 2 - 20000 PV

Level 3 - 40000 PV

Then, Uni-Level Bonus for you will be calculated as mentioned below:

Bonus from Level 1 = 10000 PV x 1% = 100 PV

Bonus from Level 2 = 20000 PV x 1% = 200 PV

Bonus from Level 3 = 40000 PV x 2% = 400 PV

Total PV accumulated by you = 100 + 200 + 400 = 700 PV

Value of 1 PV = Re. 1/-

Value of 700 PV = 700 x 1 = Rs. 700/-

**NOTES:**

- Uni-Level Bonus is calculated daily and paid on monthly basis.
- **Closing Period:** Uni-Level Bonus is calculated on the Business done between 1<sup>st</sup> day and last day of the month.
- **Payout Period:** Uni-Level Bonus is paid the very next day of the closing day.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.
- Company reserves the right to change / modify Uni-Level Bonus.

**PERFORMANCE REWARDS**

Dynace Remuneration Program appreciates the hard work done by the Direct Sellers in promoting sales in the form of Performance Rewards. Direct Sellers can earn Performance rewards on the level of Business they have achieved. For more details on Performance rewards, please visit our website: [www.dynaceglobal.in](http://www.dynaceglobal.in).

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**GLOSSARY**

1. **Dynace / DS Entity** – Refers to *Dynace India Agency Private Limited*, the company offering direct selling opportunities and products.
2. **Compensation Plan Access** – For the most up-to-date version of the Dynace Remuneration Program, visit [www.dynaceglobal.in](http://www.dynaceglobal.in).
3. **Customer Registration** – Registration as a customer is completely free. Dynace does not charge any registration or enrollment fees.
4. **Incentive Calculations** – All earnings and incentive calculations are executed exclusively through our official software systems.
5. **Tax Deductions** – All incomes and rewards are subject to statutory tax deductions in accordance with applicable government laws.
6. **Illustrative Purposes** – Examples and illustrations in this document are for understanding only and do not guarantee results.
7. **Pro Rata Basis** – All earnings are calculated on a *pro rata* basis, aligned with applicable business rules.
8. **Direct Seller** – A person registered with Dynace who avails products and services for personal use or for acquaintances. They are customers and not employees, partners, or agents of the company.
9. **Active / Existing Direct Seller** – A registered individual actively selling or promoting Dynace products/services in line with company policies. They are bound by company rules and applicable law, and must not misrepresent themselves as employees, owners, or managers of Dynace.
10. **Prospect Customer** – Any individual who is approached by a Direct Seller to explore the business opportunity or product offerings.
11. **Grievance Redressal** – Complaints or disputes will be resolved via Dynace's official Grievance Redressal Mechanism or through arbitration as per applicable laws.
12. **Jurisdiction** – All disputes are subject to the legal jurisdiction of Chennai courts (Tamil Nadu, India) only.
13. **Compensation Ethics** – Dynace does not provide compensation for mere team-building without genuine product sales.
14. **Zero Joining Fee** – Dynace does not charge any fees for joining, subscription, or registration. To earn through the Remuneration Program, a Direct Seller must be active and qualified.
15. **Right to Modify** – The company reserves the right to update, amend, or revise payment and income calculations at any time, without prior notice. Updates are published at [www.dynaceglobal.in](http://www.dynaceglobal.in).
16. **Disclaimer** – All payout figures shown are illustrative and not representative of guaranteed earnings. Earnings depend entirely on the individual's effort, skill, and leadership. Any income claims made without proper context or company approval are misleading and discouraged.
17. **Product Commitment** – All Dynace products are of high quality and consumer-friendly. In case of any issues, customers are encouraged to contact our Grievance Cell through our official website for resolution.